

Campaign Finance Activity by Candidates for Statewide Office 1997-1998



*Commonwealth of Massachusetts
Office of Campaign and Political Finance
One Ashburton Place
Boston, MA 02108
(617) 727-8352 / (800) 462-OCPF*

Candidates for the six statewide offices spent a record \$27.9 million in the two-year period leading up to the Nov. 3 general election, with record spending for three offices, according to figures compiled by the Office of Campaign and Political Finance.

On Nov. 24, 1998, OCPF released fundraising and spending totals for the 23 candidates who were on the primary and/or general election ballot, based on statements filed by the committees' depository banks. Revised figures were released in April 1999. A revised copy of the study is attached.

According to candidates' reports for all races, a total of \$25,049,581 was raised and \$27,876,979 was spent from Jan. 1, 1997, through Nov. 15, 1998. Those two totals exceed the previous highs of \$23.3 million and \$24.7 million, respectively, that were reported in the 1990 campaign and are almost twice the amounts reported in the 1994 campaign.

The 1998 figures show record receipts and expenditures in the races for Governor, Attorney General and Auditor.

The greatest activity was reported in the race for Governor, where the six candidates reported raising \$16,054,591 and spending \$18,621,409. Those two figures are the highest gubernatorial totals ever reported by OCPF and the highest figures for any single statewide race.

Gov. Paul Cellucci also set individual records for fundraising and spending by a statewide candidate. Cellucci, who was elected to his first full term, raised \$5,573,574 and spent \$7,028,946 in the 1997-1998 period.

Showing the second largest amount of total activity was the race for attorney general, where three candidates reported raising \$3,552,258 and spending \$3,880,458. Those amounts are also new records, eclipsing the 1990 totals of \$2.6 million and \$2.9 million, respectively.

In the race for auditor, three candidates reported raising \$913,180 and spending \$1,119,384. Those figures exceed the previous fundraising record of \$417,813, set in 1990, and the sending record of \$484,816, set in 1994.

The aggregate 1998 figures for the other races are: Lt. Governor -- \$2,093,534 raised, \$1,984,226 spent; Treasurer -- \$2,012,152 raised, \$1,894,584 spent; and Secretary -- \$423,868 raised, \$376,918 spent.

For the primary period, a total of \$20,545,650 was raised by all statewide candidates through Sept. 15, 1998. The candidates reported spending a total of \$19,834,005 during the same period. While the total for primary receipts is a new record, the primary spending record is still the \$20,278,836 spent in 1990.

In the primary, five gubernatorial candidates reported raising \$13,637,931 and spending \$14,057,114. In the general election, the three candidates reported raising \$2,416,660 and spending \$4,564,295. (Figures for Cellucci and Scott Harshbarger start Sept. 16, while those for Dean Cook, who was not on the primary ballot, include all activity.) The general election spending figure is also an all-time high, surpassing the \$2.4 million spent in 1990.

The top spender was also the winner in five of the six contests. In the race for Lieutenant Governor, Warren Tolman spent more than any of the other four candidates, but lost in the general election to Jane Swift.

The figures do not include independent expenditures made on behalf of a candidate, which must be reported to OCPF only by the individual or entity making the expenditure. Three entities reported independent expenditures on behalf of a statewide candidate, all to Scott Harshbarger for a total of \$654,874. The candidates' figures also do not include in-kind contributions, which are made in cooperation or consultation with a campaign and are reported by a campaign committee in their year-end reports, and liabilities paid after Nov. 15 or still outstanding at the end of the year. The later liabilities are reported in committees' year-end reports

(A brief note about the time frame of this report: In the 1990 and 1994 campaigns, OCPF set Oct. 31 as the cutoff date for its totals. For 1998, that deadline was extended to Nov. 15 in order to include spending in the days before the election and on election day, as well as any outstanding bills that were paid in the days after the election.)

A breakdown of activity by candidate and office sought follows.

Campaign Finance Activity by Statewide Candidates in the 1998 Election

Aggregate receipts and expenditures 1997 - 1998

The following figures are based on information contained in reports filed regularly by financial institutions designated by candidates and committees. The reports are filed on the 5th day of each month and also, in the last six months of an election year, on the 20th day of each month.

- ***Periods Covered:*** Starting date for all activity in this report is Jan.1, 1997, or the date on which a candidate first took action to seek statewide office, such as organizing a committee or designating a depository bank to report activity to OCPF. Primary campaign activity runs from the starting date through Sept. 15, 1998. General campaign activity covers Sept. 16 through Nov. 15, 1998. The dates of the primary and general elections were Sept. 15 and Nov. 3, respectively.
- ***Party Designations:*** R = Republican; D = Democrat; L = Libertarian. The Democratic and Republic nominees/primary winners for each race are listed first. If applicable, the third, Libertarian candidate on the November ballot is listed third. Candidates who lost in their party primaries follow.
- * = Incumbent; ✓ = elected.
- The figures for each campaign list all activity for the relevant period and may include receipts and expenditures that are not directly related to a campaign, especially in the case of expenditures by incumbents. Total spending may exceed fundraising because of funds already on hand at the start of the period. The figures do not include any independent expenditures by individuals and entities on behalf of candidates, in-kind contributions and campaign liabilities still outstanding as of Nov. 15, 1998.

Figures in this study are taken from the original campaign finance reports filed with the Office of Campaign and Political Finance. This study does not take into account corrections, additions, or deletions that may occur in subsequent amendments by committees or based on reviews conducted by the Office.

Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Paul Cellucci (R) * ✓	1,689,597.60	4,828,998.57	4,659,407.86	744,575.49	2,369,538.31	5,573,574.06	7,028,946.17
Scott Harshbarger (D) ¹	556,622.49	3,337,962.42	3,336,029.23	1,658,614.26	2,182,620.15	4,996,576.68	5,518,649.38
Dean Cook (L) ²	0	--	--	13,470.00	12,136.57	13,470.00	12,136.57
Brian Donnelly (D) ³	0	576,028.10	558,542.82	--	--	576,028.10	558,542.82
Joseph Malone (R)	629,647.77	3,286,409.42	3,882,639.35	--	--	3,286,409.42	3,882,639.35
Patricia McGovern (D)	21,786.63	1,608,532.52	1,620,494.89	--	--	1,608,532.52	1,620,494.89
TOTAL	2,897,654.49	13,637,931.03	14,057,114.15	2,416,659.75	4,564,295.03	16,054,590.78	18,621,409.18

- 1 Harshbarger figures do not include the following independent expenditures on his behalf that were reported to OCPF: \$640,979.57 by the Massachusetts Teachers Association, \$12,298.99 by Thomas H. Lee of Boston and \$1,595 by Neighbor to Neighbor Action Fund, Cambridge.
- 2 The Cook Committee organized with OCPF on March 18, 1998.
- 3 The Donnelly Committee organized with OCPF on Jan. 20, 1998.

Lieutenant Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Jane Swift (R) ✓ ¹	1,065.72	537,414.42	277,400.83	176,548.03	344,523.79	713,962.45	621,924.62
Warren Tolman (D) ²	87,969.25	555,262.01	611,137.76	372,938.00	345,203.92	928,200.01	956,341.68
Elias Israel (L)	0	0	0	8,365.85	8,245.61	8,365.85	8,245.61
Dorothy Kelly Gay (D)	25,046.05	256,885.22	242,541.63	--	--	256,885.22	242,541.63
Janet Jeghelian (R) ³	0	186,120.07	155,172.83	--	--	186,120.07	155,172.83
TOTAL	114,081.02	1,535,681.72	1,286,253.05	557,851.88	697,973.32	2,093,533.60	1,984,226.37

- 1 The Swift Committee opened a statewide candidate account on Feb. 10, 1998.
- 2 The Tolman Committee opened a statewide candidate account on Nov. 19, 1997.
- 3 The Israel Committee organized with OCPF on March 27, 1998
- 4 The Jeghelian Committee organized with OCPF on March 13, 1998.

Attorney General

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Thomas Reilly (D) ✓	33,772.47	1,498,552.90	1,479,434.43	300,002.28	316,055.44	1,798,555.18	1,795,489.87
Brad Bailey (R)	3,435.92	423,679.11	322,655.91	151,377.63	238,034.60	575,056.74	560,690.51
Lois Pines (D) ¹	414,738.06	1,178,645.74	1,524,277.28	--	--	1,178,645.74	1,524,277.28
TOTAL	451,946.45	3,100,877.75	3,326,367.62	451,379.91	554,090.04	3,552,257.66	3,880,457.66

1 The Pines Committee opened a statewide candidate account on Oct. 9, 1997.

Treasurer

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Shannon O'Brien (D) ✓	40,007.07	1,025,214.37	410,314.47	294,301.29	803,108.59	1,319,515.66	1,213,423.06
Robert Maginn (R) ¹	0	294,258.32	198,112.90	397,058.00	481,784.13	691,316.32	679,897.03
Merton Baker (L) ²	0	--	--	1,320.00	1,263.60	1,320.00	1,263.60
TOTAL	40,007.07	1,319,472.69	608,427.37	692,679.29	1,286,156.32	2,012,151.98	1,894,583.69

1 The Maginn Committee organized with OCPF on Feb. 26, 1998.

2 The Baker Committee organized with OCPF on June 22, 1998.

Secretary

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
William Galvin (D) *✓	204,599.17	238,586.34	29,552.84	50,525.00	211,524.18	289,111.34	241,077.02
Dale Jenkins (R)	2,063.61	51,292.71	49,818.58	82,010.00	84,792.04	133,302.71	134,640.62
David Atkinson (L) ¹	0	--	--	1,453.54	1,200.68	1,453.54	1,200.68
TOTAL	206,662.78	289,879.05	79,371.42	133,988.54	297,516.90	423,867.59	376,918.32

1 The Atkinson Committee organized with OCPF on May 19, 1998.

Auditor

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Joseph DeNucci (D) *✓	311,707.61	439,632.60	271,642.04	111,985.00	498,798.91	551,617.60	770,440.95
Michael Duffy (R) ¹	0	222,175.37	204,829.69	131,076.67	136,253.37	353,252.04	341,083.06
Carla Howell (L) ²	0	--	--	8,310.00	7,860.13	8,310.00	7,860.13
TOTAL	311,707.61	661,807.97	476,471.73	251,371.67	642,912.41	913,179.64	1,119,384.14

1 The Duffy Committee organized with OCPF on Nov. 14, 1997.

2 The Howell Committee organized with OCPF on May 1, 1998.

Total Receipts by Office Sought 1990-1998

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>
Governor	14,422,420.88	5,778,640.93	16,054,590.78
Lt. Governor	2,398,243.94	2,031,461.98	2,093,533.60
Attorney General	2,656,275.53	1,878,346.31	3,552,257.66
Treasurer	3,217,153.67	2,537,696.79	2,012,151.98
Secretary	237,842.28	1,080,800.90	423,867.59
Auditor	409,360.08	484,816.36	913,179.64
TOTAL	23,341,296.38	13,791,763.27	25,049,581.25

Total Spending by Office Sought 1990-1998

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>
Governor	14,769,375.38	6,126,317.54	18,621,409.18
Lt. Governor	2,475,692.98	1,781,620.68	1,984,226.37
Attorney General	2,908,779.42	1,858,904.36	3,880,457.66
Treasurer	3,846,058.90	2,763,434.40	1,894,583.69
Secretary	191,890.42	1,028,551.53	376,918.02
Auditor	471,812.62	461,457.12	1,119,384.14
TOTAL	24,663,609.72	14,020,285.63	27,876,979.06

Note: Figures for 1990 and 1994 are from Jan. 1 of the previous year (or the start of a candidate's statewide activity) through Oct. 31 of the election year, the ending date of the last report due before the November election. Figures for 1998 start on Jan. 1, 1997, or the start of statewide activity, but run through Nov. 15, 1998, the ending date of the first post-election report.