

Commonwealth of Massachusetts

Office of Campaign and Political Finance

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Statewide candidates spent \$36.5 million in 2021-22 election cycle

Statewide candidates spent \$36.5 million during the 2021-22 election cycle, an increase of 38 percent from the 2018 election, according to an OCPF review of campaign finance activity by candidates. Fundraising for 2021 totaled \$33.1 million, a 54 percent increase from 2018.

OCPF's review of statewide campaign finance activity included receipt and expenditure data for 27 candidates for governor, lieutenant governor, attorney general, secretary of state, treasurer and auditor from Jan. 1, 2021, to Dec. 31, 2022¹. There were 21 candidates in 2018, the last statewide election.

The biggest difference affecting spending and fundraising totals between 2018 and 2022 was the number of open seats for statewide office. There were open races, without incumbents, for governor, lieutenant governor, attorney general and auditor in 2022, and no open seats in 2018.

The spending total in this study is the highest since the 2006 election, and includes a spending record in the race for attorney general. In four of the six statewide races, the candidate who spent the most money won.

The candidates for **governor** in 2022 reported spending \$13.6 million and raising \$11.3 million during the two-year period for an open seat. These totals are below. Records were set in 2006, when candidates reported spending \$42.3 million and raising \$40.9 million in the race for an open seat.

The 2022 winner, Democrat Maura Healey, led all gubernatorial candidates with \$8.4 million in expenditures. Healey also led all candidates in fundraising, reporting \$6.2 million in contributions. Healey, the state's attorney general throughout the election period, was able to spend more than she raised because her cash on hand at the start of 2021 was nearly \$3 million.

Healey's general election Republican opponent, Geoffrey Diehl, reported \$1.5 million in receipts and expenditures.

Other races:

¹ Some candidates organized their political committees after Jan. 1, 2021. Other candidates held elected office and then changed the purpose of their political committees to run for another office after Jan. 1, 2021.

Six candidates for **lieutenant governor** spent \$3.7 million, a drop from the 2018 figure of \$6 million, for an open seat. Democrat Eric Lesser led all lieutenant governor candidates in spending with a total of \$1.6 million. Lesser appeared on the primary ballot, but did not advance to the general election.

In an open seat for **attorney general**, four candidates spent a total of \$15 million, a new record. Previously, the 2014 total of \$4.3 million was the highest amount recorded in an OCPF study. The winner, Democrat Andrea Joy Campbell, reported spending \$4.1 million. Democrat Shannon Liss-Riordan reported the highest expenditure total, \$9.7 million, but did not advance to the general election. Republican finalist James McMahon reported \$283,982 in expenditures.

In the race for **secretary**, incumbent and winner William Galvin, a Democrat, reported \$1.1 million in expenditures. His primary challenger, Tanisha Sullivan, reported \$636,236 in expenditures. Republican finalist Rayla Campbell reported \$152,300 in expenditures.

Two candidates ran for **treasurer** and reported spending \$276,785. The winner, incumbent Democrat Deborah Goldberg, reported expenditures of \$270,891. Her opponent, Cristina Crawford, who ran as a Libertarian candidate, reported nearly \$6,000 in expenditures.

Six candidates ran for an open **auditor** seat, spending \$2 million. The winner, Democrat Diana DiZoglio, was a sitting state senator throughout the campaign. She spent more than \$1 million. Her Republican opponent, Anthony Amore, spent \$250,025.

The fundraising totals in this study do not include liabilities or in-kind contributions.

Three candidates received public financing in 2022 and the total amount distributed to those candidates (\$530,270) is included in the fundraising totals in this study. The candidates who received public funds were Tami Gouveia, lieutenant governor; Quentin Palfrey, attorney general; and James McMahon, attorney general. A study on the 2022 public finance program is available [here](#).

The figures for each office and candidate follow.

Campaign Finance Activity by Statewide Candidates in the 2022 Election

- o The figures are based on information contained in reports filed regularly by financial institutions designated by candidates and committees who appeared on the primary and/or general election ballots.
- o **Period Covered:** Starting date for activity in this report is Jan. 1, 2021. The ending date is Dec. 31, 2022. The election was Nov. 8. The “start balance” is the cash on hand on Jan. 1, 2021.
- o Candidates who won the seat are listed first, followed by other candidates in alphabetical order. Total spending may exceed fundraising because of funds already on hand at the start of the period.

Total Receipts by Office Sought

1998-2022 Statewide Elections

<i>Office</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>	<i>2010</i>	<i>2014</i>	<i>2018</i>	<i>2022</i>
Governor	\$16,054,590	\$28,026,089	\$40,883,685	\$14,968,632	\$19,787,016	\$10,810,802	\$11,290,177
Lt. Governor	\$2,093,533	\$11,597,889	\$6,872,462	\$4,030,608	\$3,392,992	\$4,649,041	\$3,437,201
Attorney General	\$3,552,257	\$932,310	\$1,360,262	\$687,436	\$4,503,178	\$2,946,735	\$14,609,000
Treasurer	\$2,012,151	\$4,263,009	\$1,311,877	\$3,375,626	\$4,640,458	\$982,916	\$387,575
Secretary	\$423,867	\$843,570	\$725,653	\$469,389	\$333,133	\$1,569,083	\$1,527,605
Auditor	\$913,179	\$307,895	\$312,516	\$1,995,426	\$332,413	\$576,895	\$1,946,529
TOTAL	\$25,049,581	\$45,970,764	\$51,466,457	\$25,527,117	\$32,989,190	\$21,535,472	\$33,198,088

Total Spending by Office Sought

1998-2022 Statewide Elections

<i>Office</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>	<i>2010</i>	<i>2014</i>	<i>2018</i>	<i>2022</i>
Governor	\$18,621,409	\$30,601,910	\$42,313,711	\$17,625,686	\$20,190,837	\$14,014,188	\$13,612,892
Lt. Governor	\$1,984,226	\$11,450,416	\$6,705,113	\$4,814,219	\$3,258,456	\$5,983,791	\$3,712,137
Attorney General	\$3,880,457	\$267,978	\$1,116,341	\$1,322,011	\$4,303,683	\$1,402,798	\$14,970,153
Treasurer	\$1,894,583	\$4,216,362	\$390,454	\$3,515,828	\$4,628,509	\$1,270,071	\$276,785
Secretary	\$376,918	\$265,304	\$471,136	\$560,164	\$498,321	\$3,081,970	\$1,886,356
Auditor	\$1,119,384	\$297,560	\$320,375	\$2,595,371	\$245,739	\$682,597	\$2,015,577
TOTAL	\$27,876,979	\$47,099,531	\$51,317,131	\$30,433,279	\$33,125,545	\$26,435,415	\$36,473,899

Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Maura Healey (D)#	\$2,979,851	\$6,171,051	\$8,356,908	\$399,448
Sonia Chang-Diaz (D)+	\$214,124	\$995,246	\$1,136,567	\$347
Geoffrey Diehl (R)	0	\$1,462,910	\$1,462,351	\$5,815
Christopher Doughty (R)+	0	\$2,655,701	\$2,651,401	0
Kevin Reed (U)*	0	\$5,269	\$5,664	0
TOTAL	\$3,193,975	\$11,290,177	\$13,612,892	\$405,610

*Ran as a Libertarian candidate.

+Did not appear on the general election ballot.

#Winner.

Note 1: Maura Healey was attorney general in 2021 and 2022.

Note 2: Chang-Diaz was a senator in 2021 and 2022.

Lieutenant Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Kimberley Driscoll (D) #	\$29,766	\$1,269,198	\$1,088,223	\$1,083
Leah Allen (R)	0	\$181,680	\$175,378	\$1,973
Kate Campanale (R)+	\$741	\$54,907	\$44,909	0
Tami Gouveia (D)+	\$8,832	\$675,319	\$680,715	0
Peter Everett (U)*	0	\$81,754	\$81,060	0
Eric Lesser (D)+	\$472,337	\$1,170,430	\$1,641,851	\$1,055
TOTAL	\$511,676	\$3,437,201	\$3,712,137	\$4,113

#Winner

+Did not appear on the general election ballot.

*Ran as a Libertarian candidate.

Note 1: Kimberley Driscoll was mayor of Salem in 2021 and 2022.

Note 2: Tami Gouveia was a state representative in 2021 and 2022.

Note 3: Eric Lesser was a senator in 2021 and 2022.

Attorney General

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Andrea Joy Campbell (D)#	\$513,731	\$3,699,796	\$4,130,036	\$5,244
Shannon Liss-Riordan (D)+	0	\$9,807,707	\$9,731,129	0
James McMahon (R)	\$439	\$285,158	\$283,982	\$20,968
Quentin Palfrey (D)+	\$12,809	\$816,340	\$825,006	\$298
TOTAL	\$526,979	\$14,609,000	\$14,970,153	\$26,510

#Winner

+Did not appear on the general election ballot.

Note: Andrea Joy Campbell ran for mayor of Boston in 2021. Totals from that race are included here: \$1.5 million in receipts, and \$1.9 million in expenditures.

Secretary

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
William Galvin (D)#	\$1,679,909	\$711,149	\$1,095,610	0
Rayla Campbell (R)	0	\$165,931	\$152,300	\$143
Juan Sanchez (U)*	\$36	\$2,230	\$2,174	\$1,033
Tanisha Sullivan (D)+	0	\$648,294	\$636,236	\$130
TOTAL	\$1,670,855	\$1,527,605	\$1,886,356	\$1,306

#Incumbent and winner

*Ran as Green Rainbow candidate.

+Did not appear on the general election ballot.

Treasurer

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Deborah Goldberg (D)#	\$135,798	\$381,681	\$270,891	0
Cristina Crawford (U)*	0	\$5,894	\$5,894	0
TOTAL	\$135,798	\$387,575	\$276,785	0

#Incumbent and winner

*Ran as a Libertarian candidate.

Auditor

<i>Candidate</i>	<i>Start balance</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>In-Kind</i>
Diana DiZoglio (D)#	\$138,183	\$913,588	\$1,049,547	\$1,731
Anthony Amore (R)	0	\$260,800	\$250,025	\$143
Gloria Caballero-Roca (U)*	0	\$9,196	\$9,109	\$1,060
Christopher Dempsey (D)+	0	\$761,631	\$705,457	\$777
Dominic Giannone (U)^	\$238	\$1,313	\$1,439	0
Daniel Werner Riek (U)@	0	0	0	0
TOTAL	\$138,422	\$1,946,529	\$2,015,577	\$3,714

#Winner

*Ran as a Green-Rainbow candidate.

^Ran as a Workers Party candidate.

@Ran as a Libertarian candidate.

+Did not appear on the general election ballot.

Note 1: Diana DiZoglio was a senator in 2021 and 2022.

Note 2: Gloria Caballero-Roca ran for mayor of Holyoke in 2021.