Spring 2020

OCPF REPORTS



A CLEAN SLATE

LOCAL PARTY COMMITTEES ACROSS THE STATE ARE REORGANIZING

Every four years, local party committees reorganize after the presidential primary.

After determining their officers, a local party files an <u>organizational form</u> at four locations — OCPF, the state's Elections Division, their respective state party, and their city or town clerk.

If a local party committee goes unfilled because too few or no candidates were on the 2020 presidential primary ballot, please contact your respective state party on how to organize.

Local party committees organize to represent their party on the neighborhood level, promote the party's platform, and to work for the nomination and election of candidates.

There are more than 600 potential committees in the state from each party.

Questions about the process for organizing a local party committee can be directed to the state parties themselves, and the state's <u>Elections Division</u>.



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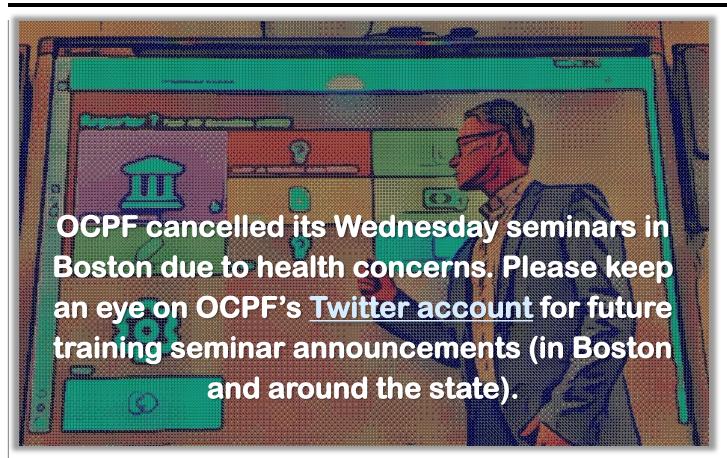
2020 HOUSE AND SENATE FILING SCHEDULE

Candidates running for legislative office have statutory deadlines that differ from other OCPF filers. For example, in an election year, House and Senate candidates must file their deposit reports by April 20 and July 20, as well as eight days before the primary election (Aug. 24) and eight days before the general election (Oct. 26).

However, OCPF highly recommends filing reports within a few days of making a deposit.

Please remember ...

NO DEPOSIT? NO REPORT.



DEPOSITORY TRANSITION UPDATE

(job accomplished)

When the campaign finance law was changed in <u>November</u> last year, there were approximately 600 House, Senate and mayoral candidates who needed to transition into the bank depository reporting system to comply with the new statute. They could also choose to dissolve.

OCPF worked with candidates in December and January, and we've successfully moved more than 400 candidates into the depository system, including every incumbent state representative, senator and mayor. During that same period, the number of candidates who needed to transition dropped from 600 to less than 420, due to committee dissolutions.

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OCPF continues to work with a small group of non-incumbent candidates who still need to enter the new system or dissolve.

To see the bank reports for a candidate, type their last name into the search box at www.ocpf.us (see left).

THANK YOU FOR YOUR ASSISTANCE WITH THIS PROCESS.

The OCPF director position remains unfilled as of the publication of this newsletter

The next director will be appointed by a commission comprised of state Secretary William Galvin, Boston College Law School Dean Vincent Rougeau, and the chairs of the Democratic and Republican state party committees, Gus **Bickford and James** Lyons, respectively. Michael Sullivan, who served as director since 1994, retired in December and has remained with the agency in a part-time consulting capacity.

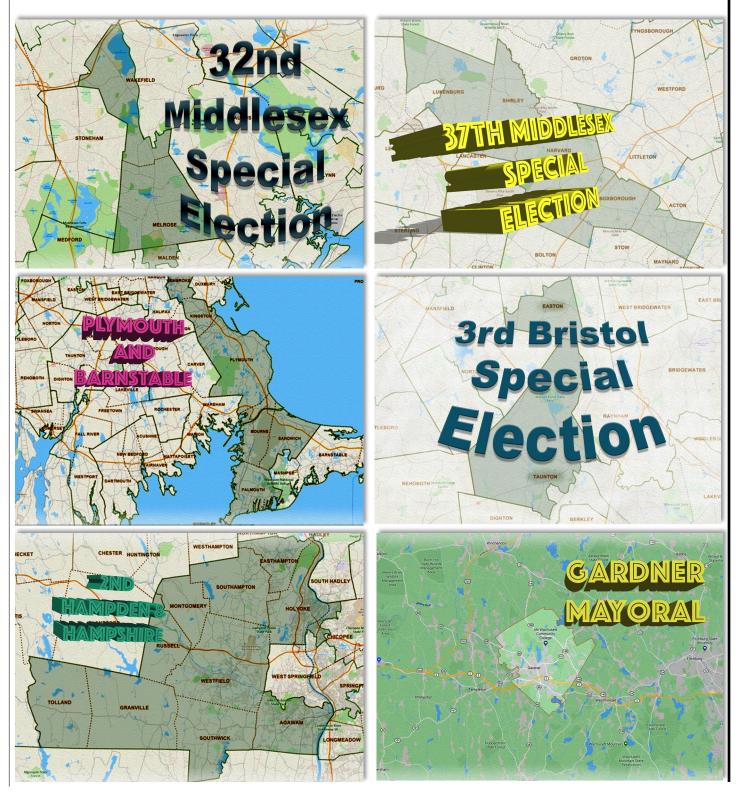
NEW REGULATIONS WERE ISSUED RECENTLY CONCERNING PUBLIC EMPLOYEES AND THE USE OF SOCIAL MEDIA. IN SUMMARY, THE REGULATIONS CLARIFY PERMITTED SOCIAL MEDIA ACTIVITY. THE REGULATIONS ALSO OUTLINE THE PROHIBITIONS ON PUBLIC EMPLOYEES FROM SOLICITING CAMPAIGN CONTRIBUTIONS ON SOCIAL MEDIA, DIRECTLY OR INDIRECTLY. PLEASE CLICK HERE TO VIEW THE NEW, AND FINAL, REGULATIONS.





CAMPAIGN FINANCE ACTIVITY FOR 2020 SPECIAL ELECTIONS IS AVAILABLE ON THE OCPF WEBSITE

CLICK THE IMAGES BELOW TO SEE THE ACTIVITY



CITY AND TOWN ELECTIONS



Municipal candidates, with some exceptions*, file paper campaign finance forms with their local election officials.

If you're a new local filer, please watch our five-minute training video by **clicking the image to the left.**

The video is also helpful for experienced candidates and treasurers who may want a refresher on the campaign finance law.

*All mayoral candidates, as well as city council candidates in cities with populations of 65,000 or more, e-file with OCPF

POLITICAL TRAVEL

Reasonable travel expenditures for a candidate or agents of a committee are permitted, for such things as party politics, campaigning for votes, fundraising and to attend meetings, conferences or seminars.

<u>Click here</u> for OCPF's travel regulations.

Candidates and committees may reimburse individuals for the use of their personal vehicles for political travel at the IRS rate.

Please remember that incumbents who are provided a stipend for commuting to their places of work may not also get reimbursed by the political committee for that same travel. The IRS mileage rate is 57.5 cents per mile in 2020, down from 58 cents in 2019

Massachuset spending \$3 n There are m	.7 million in cale nunicipal electio ore than 250 PA	ng \$5.2 million and endar year 2019, a n year. Cs organized with						
OCPF, not including Independent Expenditure PACs.								
Click here for a list of PACs and their 2019								
	activity.							
YEAR	RECEIPTS	EXPENDITURES						
2019	\$5.2 million	\$3.7 million						
2018	\$5.9 million	\$4.9 million						
2017	\$5.3 million	\$4.3 million						
2016	\$4.9 million	\$5.1 million						

2019 CALENDAR

YEAR PAC TOTALS

PACs: TOP 10 RECEIPT TOTALS, 2019

1199 SEIU MA	\$1,033,449
MA & Northern NE Laborers'	\$603,546
Retired Public Employees	\$331,158
Local 509 Service Employees	\$237,064
Committee for a Democratic House	\$201,532
Ironworkers Union Local 7	\$162,715
Painters District Council #35	\$133,598
Boston Police Patrolmen's Assoc.	\$133,301
Pipefitters Local 537	\$126,868
NE Regional Council of Carpenters	\$124,117

PACs: TOP 10 EXPENDITURE TOTALS, 2019

Retired Public Employees	\$467,710
1199 SEIU MA	\$308,247
MA & Northern NE Laborers'	\$297,633
Pipefitters Local 537	\$182,115
Committee for a Democratic House	\$142,990
Chapter 25 Associated (Teamsters)	\$134,020
Ironworkers Union Local 7	\$121,511
Committee for a Democratic Senate	\$119,992
NE Regional Council of Carpenters	\$105,361
Boston Police Patrolmen's Assoc.	\$101,162

Mayoral finalists reported spending \$3.6 million in 2019

The 64 mayoral finalists in 34 cities in 2019 raised \$3,351,435 and spent \$3,591,596, according to a review of mayoral spending by OCPF.

The top spender in the 28 contested elections won 24 times, or 86 percent of the contests. Four candidates outspent their opponents and lost in Amesbury, Medford, Pittsfield and Waltham.

Two records were broken in 2019 — the per-vote average by a candidate and the per-vote average by office sought.

Mayor Jasiel Correia of Fall River spent \$89.33 per vote in 2019, breaking the previous record of \$55.35 per vote set in 2015 by Mayor Thomas Koch of Quincy. Correia was not re-elected. In Revere, the per-vote average for the two finalists was \$57.62, breaking the previous record of \$42.96 set in 2013 in Boston.

Revere's mayoral race topped the spending list in 2019 at \$639,225 in reported expenditures.

OCPF will publish a full 2019 mayoral study in April, which will be available online and via the agency's Twitter account.

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		Recei	pts	Expenditures			
	Number of candidates	Total	Median	Total	Median	Average spent per vote	
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1997	66	\$3,708,975	\$28,157	\$3,835,055	\$27,127	\$6.63	
1999	69	\$3,198,736	\$32,289	\$3,284,268	\$23,388	\$7.44	
2001	76	\$4,546,947	\$32,644	\$5,852,880	\$33,040	\$11.70	
2003	70	\$3,587,911	\$31,586	\$3,949,051	\$27,672	\$11.03	
2005	71	\$5,778,781	\$30,021	\$6,209,404	\$27,621	\$14.18	
2007	69	\$3,577,819	\$29,122	\$3,914,462	\$25,339	\$12.23	
2009	73	\$5,549,845	\$30,523	\$7,542,006	\$28,924	\$16.52	
2011	71	\$3,386,403	\$30,218	\$3,549,375	\$27,469	\$11.01	
2013	63	\$8,508,820	\$34,626	\$8,839,321	\$32,964	\$20.96	
2015	61	\$3,692,411	\$34,895	\$3,786,953	\$30,782	\$12.93	
2017	58	\$5,959,743	\$37,439	\$6,092,517	\$30,988	\$15.48	
2019	64	\$3,351,435	\$36,614	\$3,591,596	\$27,742	\$12.07	

Campaign finance activity by mayoral finalists in municipal general elections

FORMER OCPF DIRECTOR RECOGNIZED BY SENATE

Michael J. Sullivan was honored by the Massachusetts State Senate on Jan. 30 for 25 years of service as OCPF director.

Sullivan served as Newburyport city clerk until his appointment as OCPF director in 1994.

The citation was read by Sen. Diane DiZoglio in the Senate chambers.

"Michael honorably served the public as director of the Massachusetts Office of Campaign and Political Finance and during his tenure, he overlapped with six governors, seven Senate presidents and four House speakers," DiZoglio said.



Sullivan, holding the citation, with OCPF staff outside the Senate chambers.

Mike retired in late December.

HOW DOES A TRADITIONAL PAC DISCLOSE AN INDEPENDENT EXPENDITURE SUPPORTING OR OPPOSING TWO OR MORE CANDIDATES?

Traditional PACs sometimes make expenditures to support or oppose a slate of candidates in a mailing, social media boost or



advertisement. The campaign finance law requires PACs to disclose the names of each candidate identified in the communication, so OCPF has created a new tool to make it easier for PACs to select and identify such candidates.

Please **<u>click here</u>** for a short demonstration video.